

## 29. 2010 YOUNG ACHIEVER IN TOURISM AWARD

This award recognises the accomplishments and achievements of an outstanding young achiever from the New South Wales tourism industry. The Award not only highlights initiative, dedication and commitment to the industry, but it also nurtures and encourages young people to continue their outstanding work as ambassadors for tourism in New South Wales.



### *Important notes:*

- *The nominee must be 35 under 35 years of age when the award is presented*
- *Proof of age is required by including either a copy of the entrant's birth certificate, driver's licence or passport. Please send copies, not originals.*
- *The nominee must be an Australian citizen resident in New South Wales*
- *The award will not be made to the same person twice.*
- *Nominations are acceptable from any party except the nominee.*
- *The answer to each question must not be more than two pages.*
- *The nominee's Curriculum Vitae and no more than five letters of recommendation may be included.*
- *The award will be presented at the discretion of the judges, based on the submissions received.*
- *This category is awarded at the State/Territory level only and the recipient will not necessarily proceed to the Qantas Australian Tourism Awards judging process.*
- *This award will not necessarily be recognised annually.*
- ***The criteria and rules for entry for the 2010 New South Wales Tourism Awards for Business Excellence DO NOT apply to this category.***

The judges will take into account the following aspects when assessing a nomination.

### **1. OVERVIEW OF THE NOMINEE**

Provide a brief overview of the nominee and their business/employment history including a recent colour digital photograph of the nominee in business attire.

**(10 points)**

### **2. NOMINEES PERSONAL SERVICE & EXAMPLES OF ACTIVITIES**

Outline specific achievements of the nominee that demonstrate "beyond the call of duty" leadership qualities. **(15 points)**

### **3. BENEFITS TO THE INDUSTRY AND SUCCESS**

- a) How has the nominee contributed to the development and/or success of tourism in their chosen field? Employment related references (no more than three please) are welcomed. **(10 points)**
- b) How has the nominee participated in wider tourism activities other than their employment, e.g. Local Festival Committee, Chamber of Commerce, Tourism Association Committees, etc. Please provide details. **(15 points)**
- c) Describe how the nominee has contributed to the pursuit of professional standards in your/their organisation, e.g. training and education, business planning, marketing, etc. **(10 points)**
- d) Include a 200-word essay by the nominee outlining the tourism issues affecting their region/industry and possible solutions or actions that could be taken. **(10 points)**

**Total Score: 70 points**

Nominees must be available to attend the Award Ceremony and Gala Dinner in November 2010 and cover their own expenses.

NB: This category does not incur an entry fee.