

28. OUTSTANDING CONTRIBUTION TO REGIONAL TOURISM BY AN INDIVIDUAL

This award recognises the extraordinary personal and professional achievement and contribution by an individual over many years to New South Wales regional tourism. Judges consider the particular activities and contribution of the nominee outside the expectations of normal employment.



Important notes:

- *The award will not be made to the same person twice.*
- *Nominations are acceptable from any party except the nominee.*
- *The answer to each question must not be more than two pages.*
- *The nominee's Curriculum Vitae and no more than five letters of recommendation may be included.*
- *The award will be presented at the discretion of the judges, based on the submissions received.*
- *This award is a New South Wales initiative; the winner will not proceed through to the Qantas Australian Tourism Awards judging.*
- *This award will not necessarily be recognised annually.*
- ***The criteria and rules for entry for the 2009 New South Wales Tourism Awards for Business Excellence DO NOT apply to this category.***

The judges will take into account the following aspects of the contribution when assessing a nomination.

1. OVERVIEW OF THE NOMINEE

Provide a brief overview of the nominee, highlighting their outstanding attributes. Include a brief history of their career in regional tourism, including a description of their current employment, if applicable. **(10 points)**

TIP: Extracts from their curriculum vitae may prove useful.

2. NOMINEE'S PROFESSIONAL CONTRIBUTION AND SERVICE

Provide examples and the long term benefits of the nominee's professional contribution and service to their regional and, if relevant, New South Wales tourism industry. **(20 points)**

TIP: The emphasis should be on personal and professional commitment.

3. NOMINEE'S PERSONAL CONTRIBUTION AND SERVICE

Provide examples and the long term benefits of the nominee's personal contribution and service to their regional and, if relevant, New South Wales tourism industry. **(20 points)**

Total Score: 50 points

NB: This category does not incur an entry fee.